



# YOUNG INNOVATORS' PROGRAM 2019

DISTRICT LEVEL EVALUATION  
PRESENTATION GUIDE FOR SHORTLISTED IDEAS / GROUPS



# Presentation GUIDE

How to prepare an effective  
presentation for presenting  
your Idea / Innovation at YIP  
2019 DISTRICT-LEVEL  
EVALUATION

## Proposed Structure of Pitch Deck

1

Title Slide

2

Problem Statement

3

Idea / Solution /  
Research question

4

Approach

5

Drawing of your product  
or Technology used

6

Impact

7

Support expecting  
from YIP

8

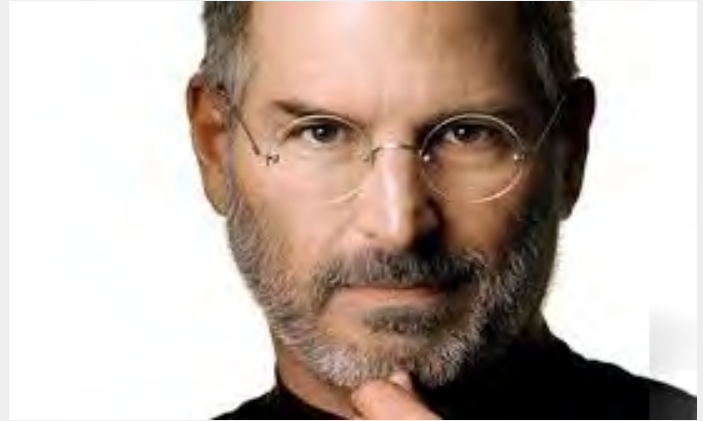
Additional  
Information, if any

9

Innovators's Dream  
and Team

# Everything starts with Dream

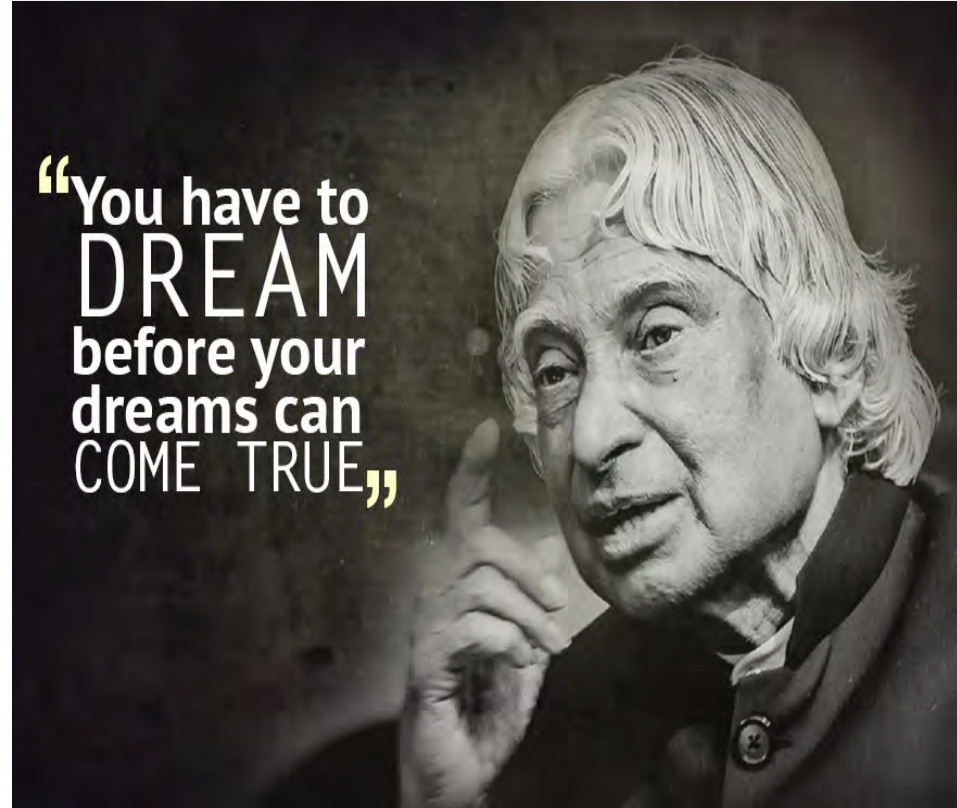
- Working on an IDEA and Pursuirng your passion is an exhilarating ride.
- Hardwork , Regular failure and rejection .
- At times like theses you need to know why you are doing what you are doing.



*“You have to trust in somethingour gut, destiny, life, karma, whatever. This approach has never let me down, and it made all the difference in my Life.”*

# The Innovator's Dream

Any dream could be Innovator's dream as long as it's a dream that you desperately want to make come true.



# Exercise

A quick 5 minute exercise.

## 1. Describe your personal dream

The most important thing at this point can describe your dream

## 2. Quantifying your Dream

What exactly you want to achieve ?

When does it need to be achieved ?

What will you need ?

When is it realised ?

What will happen because of it

## 3. Create your founder dream

Discuss your team member / Co-founders. Compile

# What is the Problem you are trying to address?

Can you describe the problem you are  
trying to solve in a clear and  
compelling manner in 1 minute ?



*“If you really understand something,  
you can say it in the fewest words,  
instead of Trashing about.”*

# Have clarity.

- Who all are affected by this problem?
- Is there any existing solution for the problem
- How are people overcoming this problem currently
- Have you experienced this problem, personally ?
- Do you find this Problem as a opportunity to develop a Product or Service ?
- Do you find this problem as a opportunity to do Research ?

## Exercise

- Construct your Problem Statement.



# Idea or Solution Proposed

- Who will be benefitted by this solution /idea
- What is unique about your idea ?
- Has anyone proposed this solution before ?
- Is this idea/ solution implemented in other parts of the world ? US or Europe ?
- **Is this a Research idea or a Product idea?**
- **Do you want to pursue this idea for your Higher studies (like Masters degree or PhD or Do you want to start a Startup ?**



Most Phenomenal Startup Teams create businesses that ultimately fail. Why ? They BUILT something that nobody Wanted.

# Exercise

Describe your idea / solution in a clear and compelling manner, in 1 or 2 sentence.

If your Idea is something you want to do more study, write down the Research Question

# Approach

- What Technology are you using ?
- How are you going to convince someone to use your idea or solution ?
- How much time it will take to develop your solution and implement it ?
- What all support (lab, material, access to scientific studies, etc) you will be requiring ?



*“One of the first tests of your Value Proposition should be , is it emotionally compelling ? Do customers Heart goes up after they hear you ? “*

# Exercise

One Slide describe your approach  
One slide with the picture or drawing  
of your product

# Impact

- How will your Solution make money
- How will be your solution benefit society



*“Free is not a business Model”*

# Exercise

1. List out the Impact. It could be Business impact or social impact.

# Team

- Are you developing the solution alone or working as Team ?
- If alone, what is your area of expertise ?
- If Team, what is the area of expertise of your team. How are you coordinating your work ?



*“Great Entrepreneurs are often great listeners and they can spot patterns and pick up on small details in customer stories”*

# Now you are READY to PITCH

Time to put it all Together.



*“Your understanding of the audience is directly proportional to the trust the audience will give you and to their willingness to being convinced by you.”*